

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
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951739	10/18-10/24	17	\$ 17,820.00	\$	2,673.00	\$ 15,147.00	\$ 15,147.00	\$ 15,147.00	SENT TO HUB
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CONTRACT



ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

<u>Contract / Revision</u> 951739 /		<u>Alt Order #</u> 25326292
<u>Product</u> Issue		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 5588
<u>Advertiser</u> POL/NEA Advocacy Fund		<u>Original Date / Revision</u> 10/14/16 / 10/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ETHI	10/18/16	10/24/16	M-F 10a-11a	M-F 10a-11a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				3	\$200.00				
Week:		10/24/16	10/30/16	M-----				1	\$200.00				
2	ETHI	10/18/16	10/24/16	M-F 12p-1p	M-F 12p-1p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$160.00				
Week:		10/24/16	10/30/16	M-----				1	\$160.00				
3	ETHI	10/18/16	10/21/16	M-F 5p-6p	M-F 5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$200.00				
N 4	ETHI	10/19/16	10/19/16	Wednesday Hour 2	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$3,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	ETHI	10/17/16-10/23/16	Wednesday Hour 2	9p-10p	---W-----	:30		\$3,200.00		NM		
			Credited										
E 5	ETHI	10/18/16	10/24/16	News 10 on Fox	10p-1030p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	ETHI	10/17/16-10/23/16	News 10 on Fox	10p-1030p	-TuWThF----	:30		\$1,200.00		NM		
			See MG 5.6										
	6	ETHI	10/17/16-10/23/16	News 10 on Fox	10p-1030p	-Tu-ThF----	:30		\$1,200.00		NM		
			Ⓜ MG for 5.2 10/19										
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00				
6	ETHI	10/23/16	10/23/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$1,200.00				
7	ETHI	10/24/16	10/24/16	M-F 11p-12a	11p-12a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
951739 /	25326292

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Issue	5588

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/NEA Advocacy Fund	10/14/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
8	ETHI	10/23/16	10/23/16	NFL Regular Season Game	NFL Regular Season		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$6,000.00				
N 9	ETHI	10/19/16	10/19/16	Wednesday Hour 1	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$2,000.00				
N 10	ETHI	10/18/16	10/18/16	Tuesday Hour 1	8p-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$1,200.00				
Totals								0.00				17	\$17,820.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	17	\$17,820.00	(\$2,673.00)	\$15,147.00
Totals	17	\$17,820.00	(\$2,673.00)	\$15,147.00

Signature: _____ **Date:** _____

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951739



125 West 55th St
New York, NY 10019

Contract # 25326292	Changes as of: 10/14/2016 at 1:01 PM	Version: Highlighting Revision 2
CPE: 328/348/5588	Flight: 10/18/16 - 10/24/16	Total \$: \$17,820.00
Agency: WATERFRONT STRATEGIE	Advertiser: NEA ADVOCACY FUND	Total Spots: 17
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Total CPP: \$0.00
	Agency Order #: 5459561	Total GRP:
	Buyer: Furman, Mike	
	Salesperson: BEN WILLMETH 202-872-5880	Separation:
	Office: WASHINGTON	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/NOTE	
	Assistant: BEN WILLMETH 202-872-5880	

Comments: revised order,

In 4, 1x na,mg by lns 9-10,nciot

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
1	Tu-F, M 10a-11a		Judge Mathis	\$200.00	0	30	4		4	\$800.00	\$0.00	0.0
2	Tu-F, M 12n-1p		Maur	\$160.00	0	30	2		2	\$320.00	\$0.00	0.0
3	Tu-F, M 5p-6p		Steve Harvey	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
REV-4	W 9p-10p		Empire-FOX	\$3,200.00	0	30	1		0	\$0.00	\$0.00	0.0
5	Tu-F, M 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	5		5	\$6,000.00	\$0.00	0.0
6	Su 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
7	M 11p-12m		Law & Order: SVU-MYNET1	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
8	Su 1p-4:25p		NFL Early	\$6,000.00	0	30	1		1	\$6,000.00	\$0.00	0.0
[11/11/15 actual delivery (Sun: 1P)]												
REV+ 9	W 8p-9p		Lethal Weapon	\$2,000.00	0.0	30	0	1	1	\$2,000.00	\$0.00	0.0
REV+ 10	Tu 8p-9p		Brooklyn/New Girl	\$1,200.00	0.0	30	0	1	1	\$1,200.00	\$0.00	0.0
TOTALS: 17									17	\$17,820.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25326292 Changes as of: 10/14/2016 at 1:01 PM Version: Highlighting Revision 2 Total \$: \$17,820.00

CPE: 328/348/5688 Flight: 10/18/16 - 10/24/16 Station: ETHI Total Spots: 17

Agency: WATERFRONT STRATEGIE Advertiser: NEA ADVOCACY FUND Office: WASHINGTON Total CPE: \$0.00

3050 K ST NW #100 Product: Issue Primary Demo: Adults 35+ Total GRP: 17
Washington, DC 20007 Agency Order #: 5459561 Buyer: Furman, Mike Con Type: POLITICAL/NOTE
Salesperson: BEN WILMETH Assistant: BEN WILMETH Separation: 202-872-5880

Special Instructions	Order Level Comments	
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Date/Time	Added by	Comment
10/14/16 1:01 PM	CAROLYN ALLAIRE	In 4, 1x na.mg by lns 9-10.nciot revised order.
10/14/16 9:49 AM	Tammy Terry	Ben - 1 spot on line 4 n/a due to presidential debate. I can offer m/g of 1 spot 10/19 8-9p at \$2000, and 1 spot Tues 10/18 either 8-9p or 9-10p at \$1200. please advise. thanks
10/06/16 6:33 PM	BEN WILMETH	New Order
10/06/16 6:33 PM	BEN WILMETH	New Order

Competitive Information	
Market Budget:	\$111,375
ETHI Share:	16%
Comment:	
WAWV:	4%
WTHI:	65%
WTWO:	15%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	17	\$17,820.00	N/A
Total	100%	17	\$17,820.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	17	\$17,820.00
Total	17	\$17,820.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/14/16 1:01 PM	CAROLYN ALLAIRE	Revised	1		\$0 \$17,820.00 In 4, 1x na.mg by lns 9-10.nciot. 3 buylines added or modified.
Makegood 1	10/14/16 9:49 AM	Tammy Terry	Confirmed			\$0 \$17,820.00
Revision	10/06/16 6:33 PM	BEN WILMETH	Confirmed	5		\$0 \$17,820.00 Changes: User Entered \$ from \$0.00 to \$17,820.00, Demo Meta to [R16], Comments from to New Order. Total Spots from 11 to 16. 3 buylines added or modified.
New	10/06/16 6:31 PM	BEN WILMETH	New	11		\$17,820.00 \$17,820.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Terry, Tammy

From: angela.thompson@wthitv.com
Sent: Friday, October 14, 2016 9:33 AM
To: Stievenart, Marcia; Terry, Tammy
Subject: Spot - Preempt: POL/NEA Advocacy Fund - 951739

Property: ETHI

Presidential Debate will air on this night.

Order Information:

Order #: 951739
Order Total: \$17,820.00
Agency: Waterfront Strategies
Advertiser: POL/NEA Advocacy Fund
Product: Issue
Alternate Order #: 25326292
Estimate #: 5588
Flight Dates: 10/18/16 - 10/24/16
Demo: Adults 25-54

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

Preempted Spot Information (951739-4-1):

Rate: \$3,200.00
Air Date: Wed 10/19/16
Eligible Days: --W-----
Inventory Code: Wed Hour 2
Inventory Description: Wednesday Hour 2
Inventory Code Time: 9p-10p
Spot Type: NM
Length: :30
Channel(s): [1] ETHI
Priority: Non-preemptable
Preempt Reason: Program Change

~~Back in Another~~
~~night~~

offer

8-9p at 2000

Tues

8-9p @ 1,200
9-10p

CONTRACT

ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

Contract / Revision 951739 /		Alt Order # 25326292
Product Issue		
Contract Dates 10/18/16 - 10/24/16		Estimate # 5588
Advertiser POL/NEA Advocacy Fund		Original Date / Revision 10/07/16 / 10/07/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property ETHI	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 25-54		
Agy Code 9914573	Advertiser Code	Product 1/2
Agency Ref IN14921		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	10/18/16	10/24/16	M-F 10a-11a	M-F 10a-11a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-TWTF--				3	\$200.00				
		Week: 10/24/16	10/30/16	M-----				1	\$200.00				
N 2	ETHI	10/18/16	10/24/16	M-F 12p-1p	M-F 12p-1p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-TWTF--				1	\$160.00				
		Week: 10/24/16	10/30/16	M-----				1	\$160.00				
N 3	ETHI	10/18/16	10/21/16	M-F 5p-6p	M-F 5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-TWTF--				1	\$200.00				
N 4	ETHI	10/19/16	10/19/16	Wednesday Hour 2	9p-10p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	--W----				1	\$3,200.00				
N 5	ETHI	10/18/16	10/24/16	News 10 on Fox	10p-1030p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$1,200.00				
		Week: 10/24/16	10/30/16	1-----				1	\$1,200.00				
N 6	ETHI	10/23/16	10/23/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				1	\$1,200.00				
N 7	ETHI	10/24/16	10/24/16	M-F 11p-12a	11p-12a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	M-----				1	\$100.00				
N 8	ETHI	10/23/16	10/23/16	NFL Regular Season Game	NFL Regular Season		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				1	\$6,000.00				
Totals								0.00				16	\$17,820.00

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ETHI
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Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>		<u>Alt Order #</u>
951739 /		25326292
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Issue	5588
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/NEA Advocacy Fund		10/07/16 / 10/07/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	16	\$17,820.00	(\$2,673.00)	\$15,147.00
Totals	16	\$17,820.00	(\$2,673.00)	\$15,147.00

Signature: _____ **Date:** _____

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125 West 55th St
New York, NY 10019

Contract # 25326292	Changes as of: 10/6/2016 at 6:33 PM	Version: Highlighting Revision 1
CPE: 328/348/5588	Flight: 10/18/16 - 10/24/16	Station: ETHI
Agency: WATERFRONT STRATEGIE	Advertiser: NEA ADVOCACY FUND	Market: Terre Haute
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 5459561	Primary Demo: Adults 35+
	Buyer: Furman, Mike	Con Type: POLITICAL/NOTE
	Salesperson: BEN WILLMETH 202-872-5680	Assistant: BEN WILLMETH 202-872-5680
Comments: New Order		Separation:
		Total \$: \$17,820.00
		Total Spots: 16
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
REV+ 1	Tu-F, M 10a-11a		Judge Mathis	\$200.00	0	30	2	4	4	\$800.00	\$0.00	0.0
2	Tu-F, M 12n-1p		Maury	\$160.00	0	30	2		2	\$320.00	\$0.00	0.0
3	Tu-F, M 5p-6p		Steve Harvey	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
4	W 9p-10p		Empire-FOX	\$3,200.00	0	30	1		1	\$3,200.00	\$0.00	0.0
REV+ 5	Tu-F, M 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	2	5	5	\$6,000.00	\$0.00	0.0
6	Su 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
7	M 11p-12m		Law & Order: SVU-MYNET1	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
8	Su 1p-4:25p		NFL Early	\$6,000.00	0	30	1		1	\$6,000.00	\$0.00	0.0
<small>[11/1/15 actual delivery (Sun: 1p-4p) Changes: Day time from Su 1p-4p to Su 1p-4:25p. Program from Chicago Bears Regular Season Football to NFL Early. Rate from 10000 to 6000]</small>												
TOTALS: 16									16	\$17,820.00	\$0.00	0.0

10-7-16



125 West 55th St
New York, NY 10019

Contract # 25326292

Changes as of: 10/6/2016 at 6:33 PM

Version: Highlighting Revision 1

CPE: 328/348/5588

Flight: 10/18/16 - 10/24/16

Total \$: \$17,820.00

Agency: WATERFRONT STRATEGIE

Advertiser: NEA ADVOCACY FUND

Station: ETHI

Total Spots: 16

3050 K ST NW #100

Product: issue

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20007

Agency Order #: 5459561

Primary Demo: Adults 35+

Total GRP:

Buyer: Furman, Mike

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5680

202-872-5680

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/06/16 6:33 PM	BEN WILMETH	New Order
10/06/16 6:33 PM	BEN WILMETH	New Order

Competitive Information

Market Budget: \$111,375
ETHI Share: 16%
Comment:
WAWV: 4%
WTHI: 65%
WTWO: 15%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$17,820.00	N/A	0.0
Total	100%	16	\$17,820.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	16	\$17,820.00
Total	16	\$17,820.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/16 6:33 PM	BEN WILMETH	Revised	5		\$0	\$17,820.00	Changes: User Entered \$ from \$0.00 to \$17,820.00, Demo Meta to [R16], Comments from to New Order, Total Spots from 11 to 16, 3 buylines added or modified.
New	10/6/16 6:31 PM	BEN WILMETH	New	11		\$17,820.00	\$17,820.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Terry, Tammy

From: angela.thompson@wthitv.com
Sent: Friday, October 14, 2016 9:36 AM
To: Stievenart, Marcia; Terry, Tammy
Subject: Spot - Preempt: POL/NEA Advocacy Fund - 951739

Property: ETHI

Presidential Debate will air on this night.

Order Information:

Order #: 951739
Order Total: \$17,820.00
Agency: Waterfront Strategies
Advertiser: POL/NEA Advocacy Fund
Product: Issue
Alternate Order #: 25326292
Estimate #: 5588
Flight Dates: 10/18/16 - 10/24/16
Demo: Adults 25-54

*put back in
another night*

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

Preempted Spot Information (951739-5-2):

Rate: \$1,200.00
Air Date: Wed 10/19/16
Eligible Days: -TWThF----
Inventory Code: LN M-F
Inventory Description: News 10 on Fox
Inventory Code Time: 10p-1030p
Spot Type: NM
Length: :30
Channel(s): [1] ETHI
Priority: Non-preemptable
Preempt Reason: Program Change

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTHN / ETHN Terre Haute, IN	Date: 10-7-16
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I, Mike Furman - authorized media buyer
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: NEA Advocacy Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Evan Bayh
Todd Young
US Senate, IN 11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NBA Advocacy Fund 1201 16th Street NW
Suite 415 Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael McPherson, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/24/16  202-338-8760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Nick Telezyn GM
Signature Printed Name Title